



Hi there,

My name's Nic, and I wanted to share something with you today.

You're getting this note because we believe in your future, and I wanted to send you a personal message, because it really matters to me that young people like you get the support you need to succeed.

We created Educake to make homework and learning easier and to help you remember what you've learned. That's the key to doing well and feeling confident.

I get it, homework probably isn't your favourite thing (my own three kids weren't fans either!). But they found that Educake made a real difference. It helped them get stuff done faster and made revision a lot less stressful.

Look, Educake isn't perfect—and sometimes it might bug you like any other school tool, but we've seen again and again that using it a little bit, often, helps students grow in confidence and smash their goals.

We believe you've got huge potential. Your future is a blank canvas, and every bit of knowledge you gain adds colour and shape to it.

So keep going. You've got this.

Thanks for reading,

*Nic*

Educake

P.S. My 13-year-old daughter says this is 'ok but a bit cringy'. I don't care; it's the truth!

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